

INFORMATION SESSION

CAPACITY BUILDING
CENTRAL
FLORIDA

Thursday, December 7, 2023

ABOUT THE PROGRAM

Capacity Building: Central Florida is a two-year technical assistance and strategic planning intensive for up to 20 arts and cultural organizations in Orange, Lake, Osceola, and Seminole counties.

Launching in March 2024, it will:

- Provide six in-person training intensives and monthly consultation for executive staffs and board leadership
- Engage each participating organization in a six to nine-month strategic planning process that will result in a tailored, five-year strategic plan
- Provide four months of subsequent implementation support
- Host a philanthropy roundtable discussion between program participants and national and regional arts donors

The program aims to assist participants in achieving ambitious artistic planning, pragmatic financial planning, productive board engagement, and effective marketing practice.

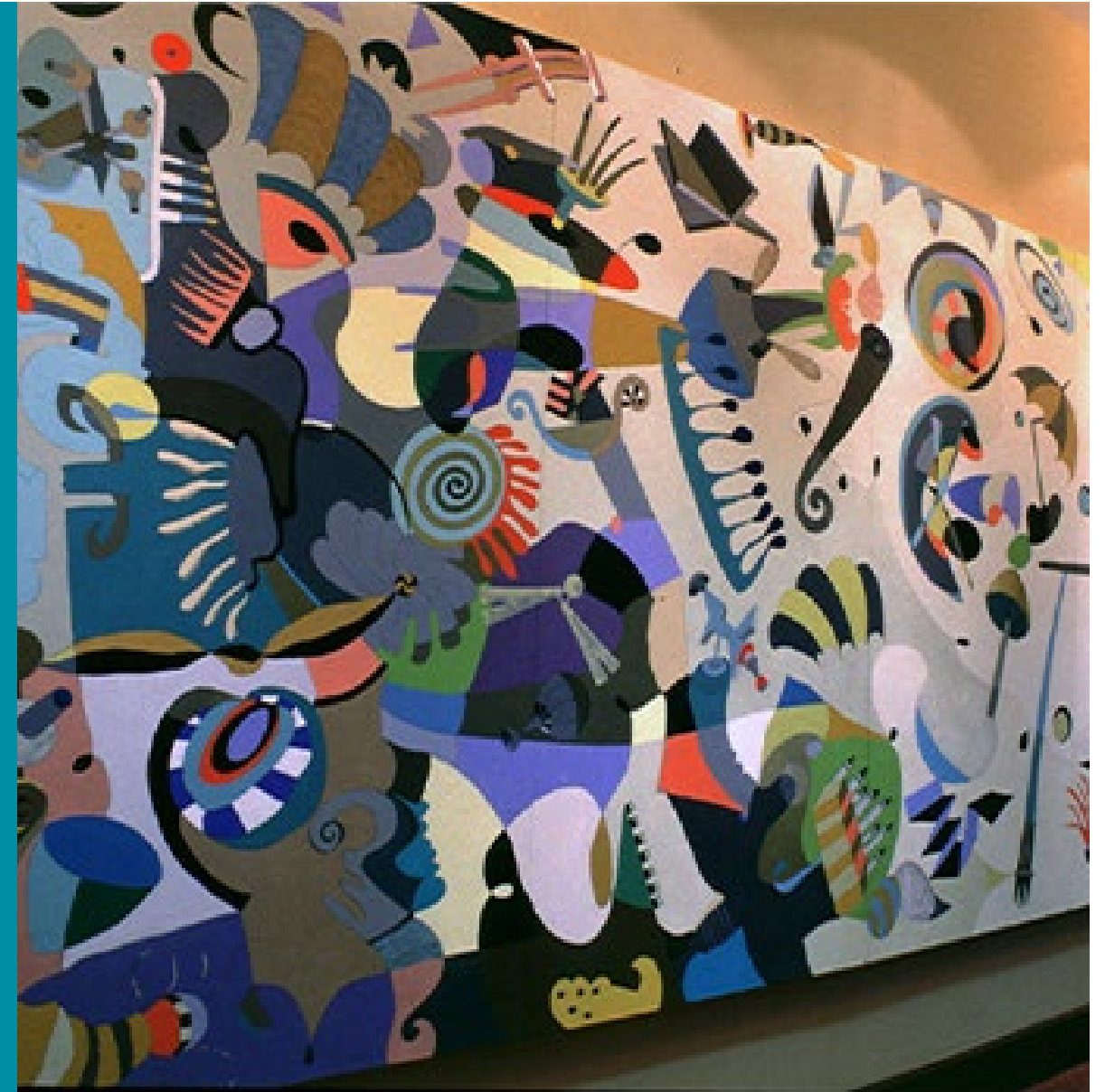
It is fully underwritten by the DeVos Family Foundation and provided at no cost to participants.

PROGRAM SCOPE

The program aims to assist participating organizations in their efforts to develop consensus on mission, vision, and values and to put in place simple, effective, and right-sized strategies to execute in each of these essential areas of practice.

It offers support in the following areas:

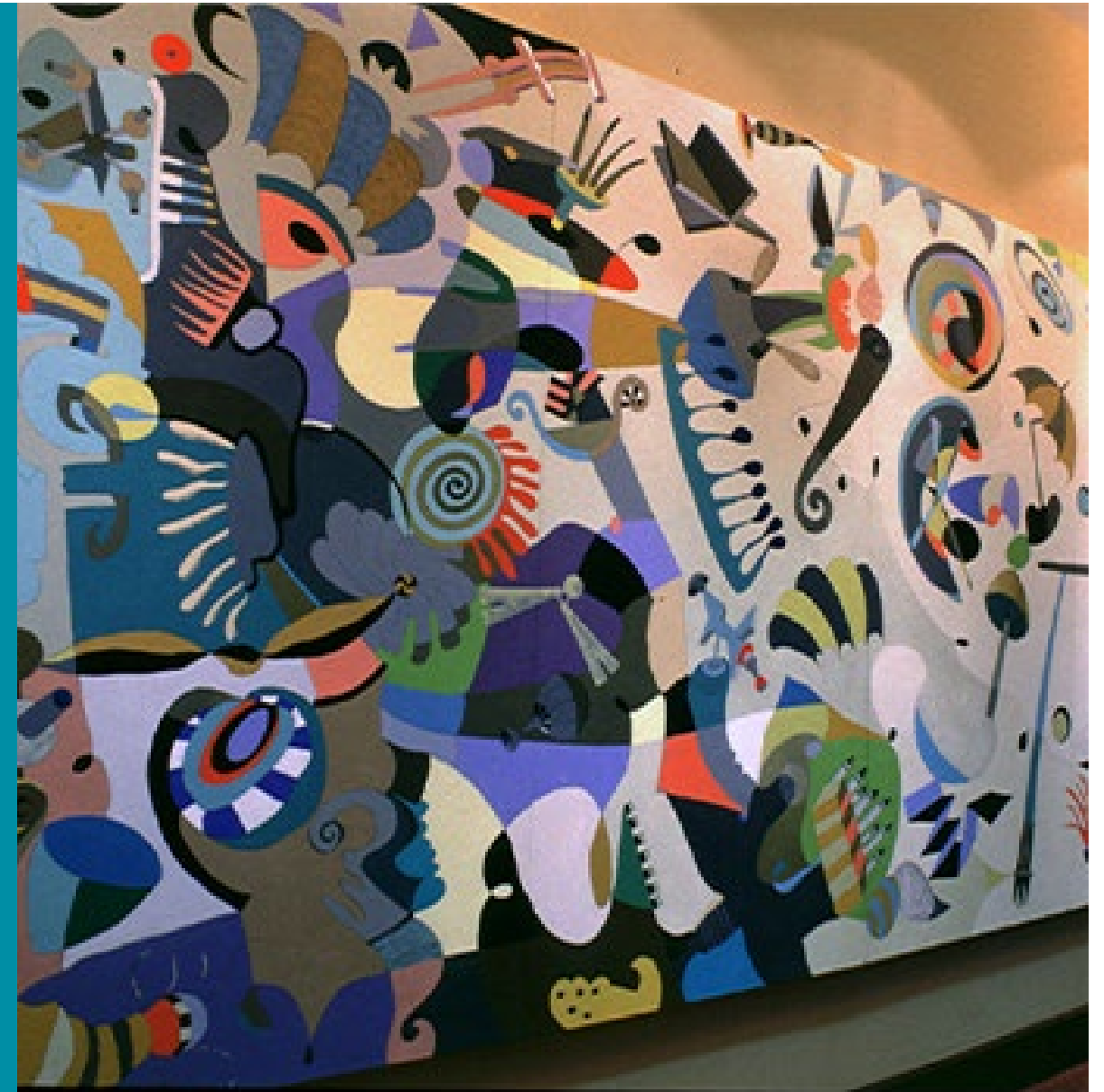
- The Cycle, Long-Term Program Planning, and Touring
- Institutional and Programmatic Marketing
- Fundraising and Revenue Diversification
- Board Development and Engagement
- Strategic Planning and Implementation



PROGRAM SCOPE

The program's training and curriculum is applicable to a broad cross-section of cultural disciplines, including:

- Accredited museums (visual, historical, science, etc.);
- Presenting and producing companies (dance, theatre, music, opera, etc.);
- Community-based organizations;
- Arts education providers;
- Literary organizations;
- Arts advocacy organizations; and
- Other arts and culture institutions.



PROGRAM COMPONENTS

Group Intensives	Strategic Planning	Implementation
6 Total - In-person	6 Months per - In-person - Virtual	4 Months per - Virtual
Executive, Artistic, and Board Leadership	Planning Committee	Task Force or Implementation Group





THE STRATEGIC PLANNING PROCESS

THE PLANNING PROCESS

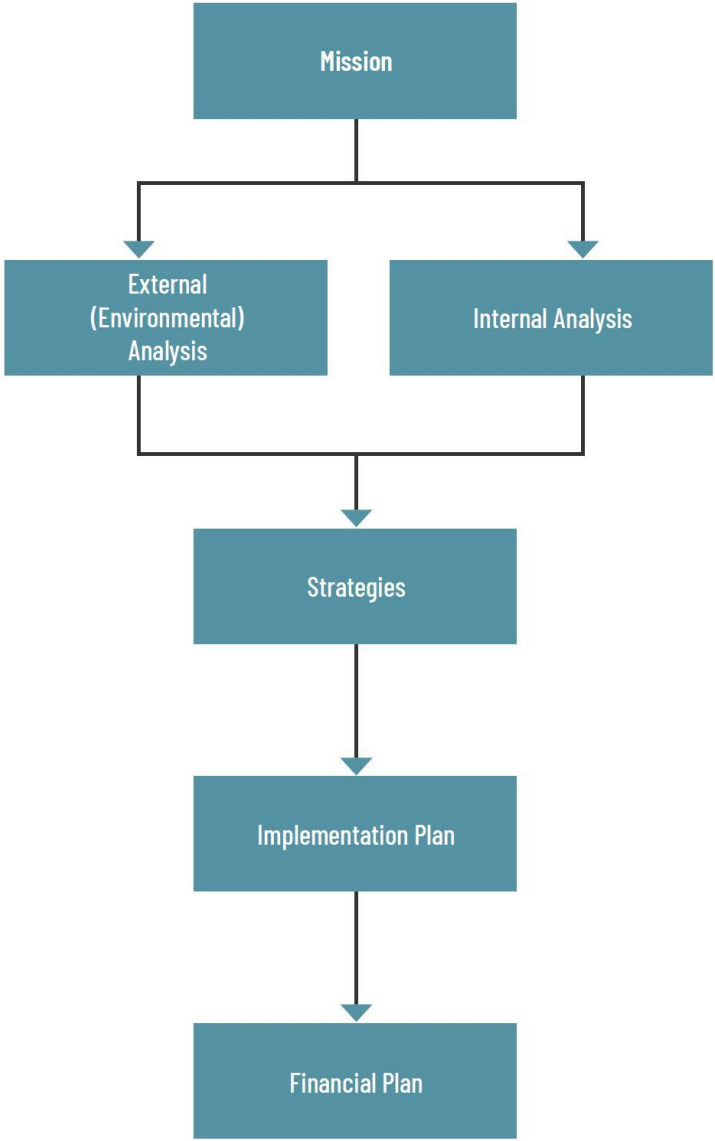
Clear, Concise, Coherent,
Comprehensive, Compelling

What are the factors required for
success and how do we measure up?

How will we address gaps and
leverage strengths?

Who will do what
and when?

What resources will be required to
execute these strategies?



PLANNING COMMITTEE

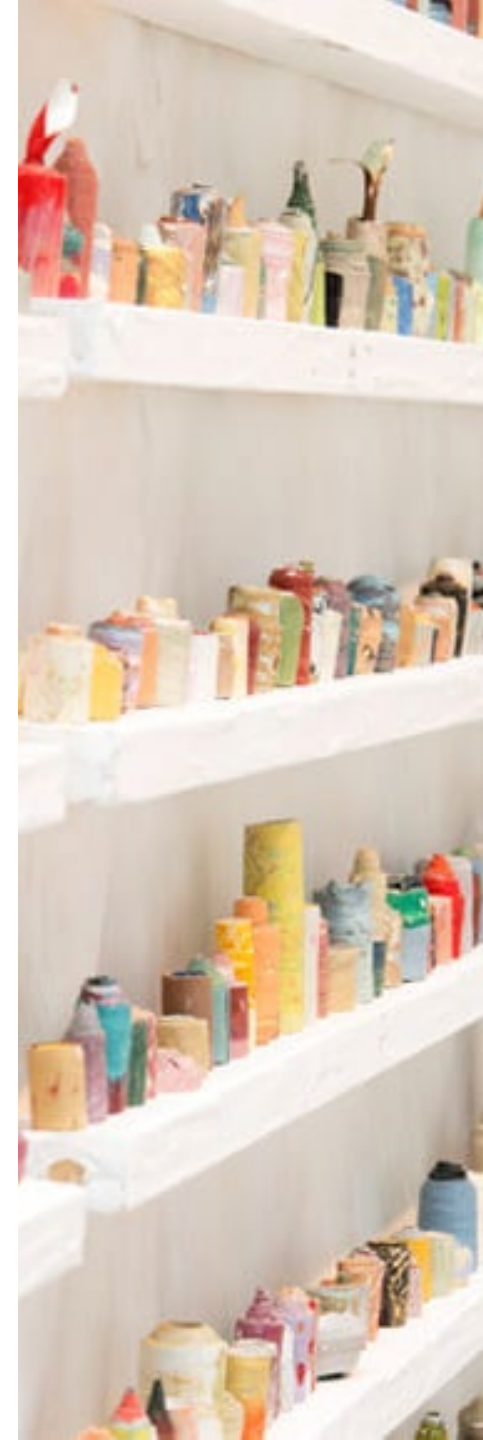
Each organization will appoint a Planning Committee of staff and board members who will regularly participate in the planning process.

Their role is to:

- Attend all planning meetings
- Contribute actively to the planning process through the provision of necessary materials, the development of strategy, and the socialization of planning materials to other relevant staff and board members

The time commitment for Planning Committee members is approximately 20-25 hours over months.

Additional task forces/ad hoc committees may be required.





**APPLICATION AND
SELECTION PROCESS**

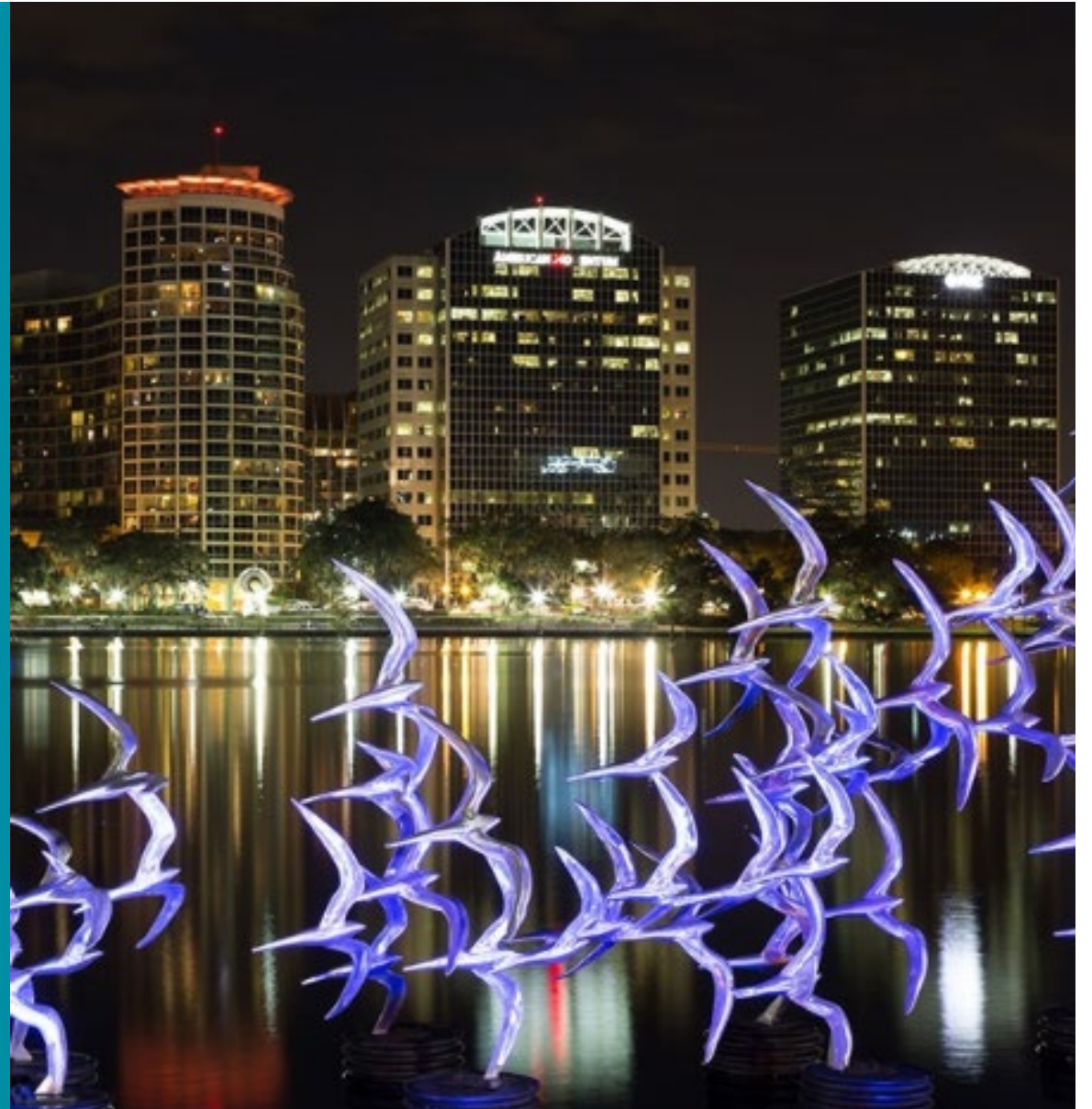
APPLICATION

Successful applicants will be selected through a broad-based process that assesses goals, financial status, artistic plans, and commitment to the program.

The **Capacity Building: Central Florida** application is available online [HERE](#).

Applications will be due Thursday, December 21.

The DeVos Institute and the DeVos Family Foundation will prioritize assembling a cohort of dynamic, diverse arts organizations committed to building capacity through the program.

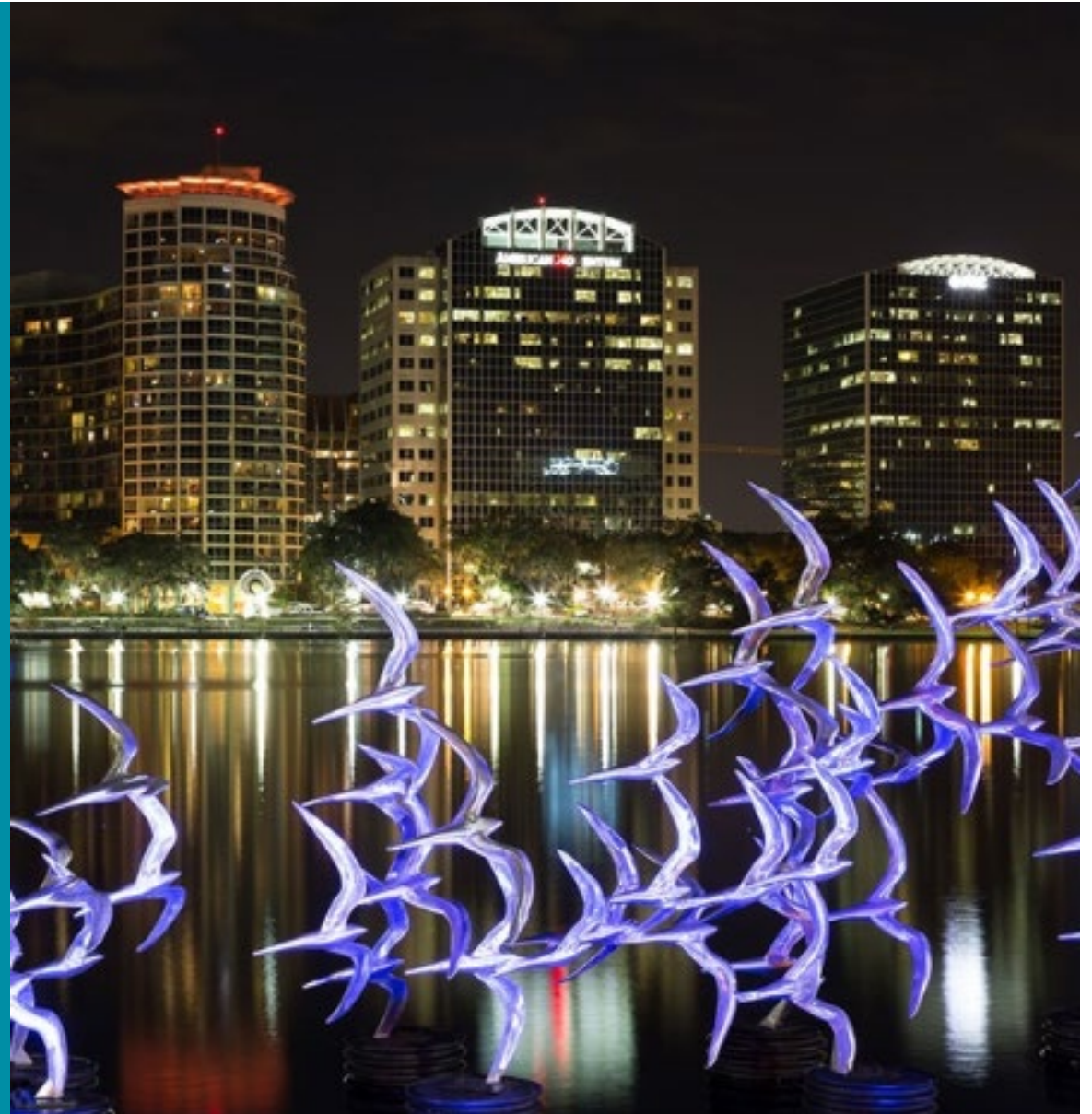


ELIGIBILITY

In addition to completing an online application, applicants will be asked to provide:

- Evidence of at least three years of operation and programming
- Evidence of at least one permanent staff member (or part-time equivalents)
- The previous year's audited financial statements
- A compelling rationale for involvement
- A signed commitment by executive, artistic, or board leadership (or equivalent)

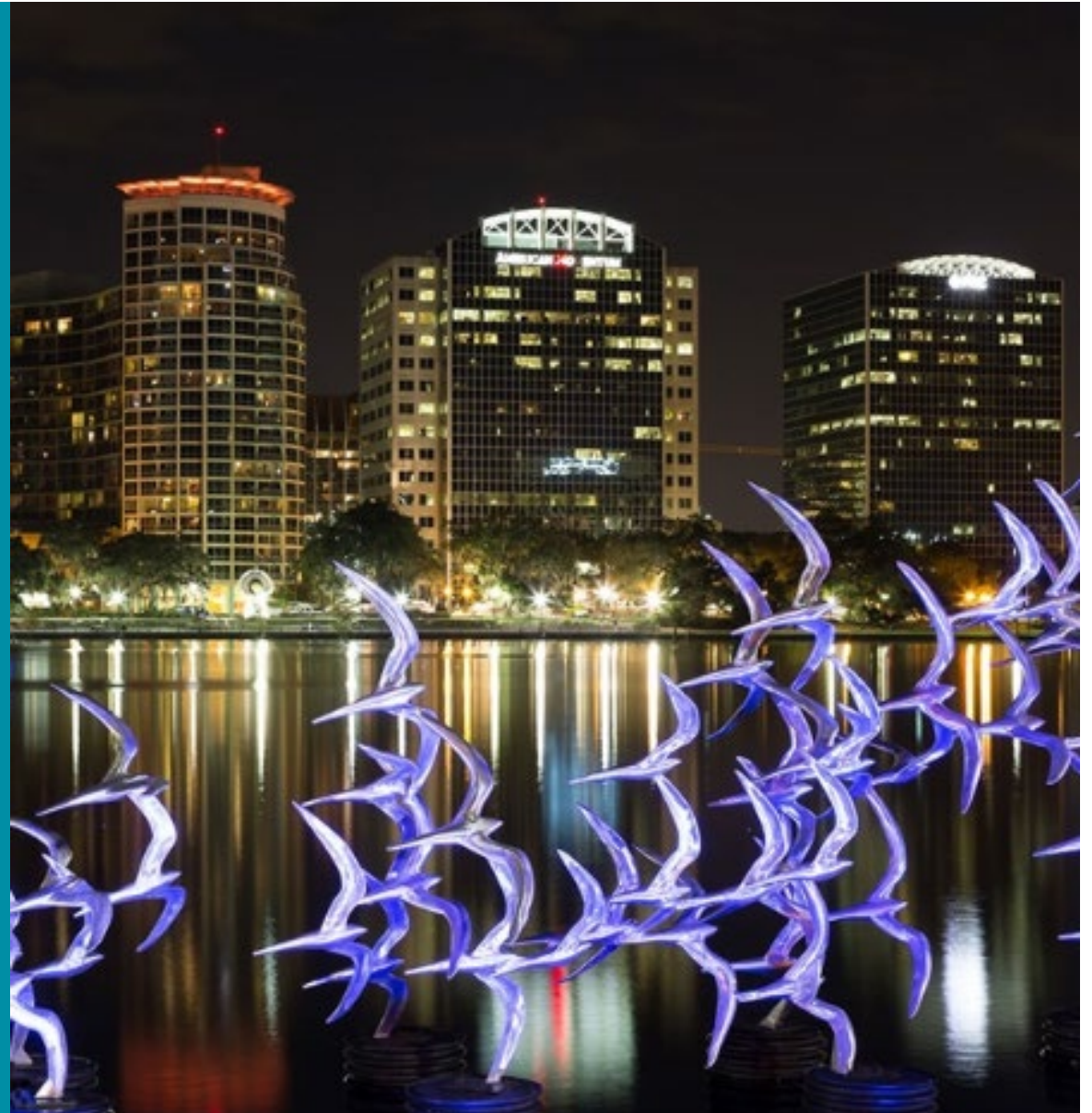
If your organization is not currently prepared to take on a strategic planning process, or is not eligible to participate, a separate, three-part training series will be offered in 2025.



TIMELINE

January 2024 – January 2026

Friday, March 1, 2024	Intensive 1: The Cycle, Artistic Planning, and Touring
Monday, April 8, 2024	Intensive 2: Institutional and Programmatic Marketing
Friday, May 10, 2024	Intensive 3: Maximizing Board Productivity
Friday, June 7, 2024	Intensive 4: Fundraising
Friday, July 19, 2024	Intensive 5: Strategic Planning and Human Resources
Friday, January 23, 2026	Intensive 6: Capstone Seminar





QUESTIONS